

Surviving

THE LOST DECADE

Nationwide Investor Destinations Funds

• Not a deposit • Not FDIC or NCUSIF insured
• Not guaranteed by the institution
• Not insured by any federal government agency • May lose value



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Nationwide Investor Destinations Funds

The Nationwide Investor Destinations Funds debuted in 2000 at the onset of what many financial pundits now call “The Lost Decade,” implying that investors are no better off now than they were 10 years prior. While overall numbers seem to support that claim, a closer look shows the investment value that the Nationwide Investor Destinations Funds produced for investors during that period.

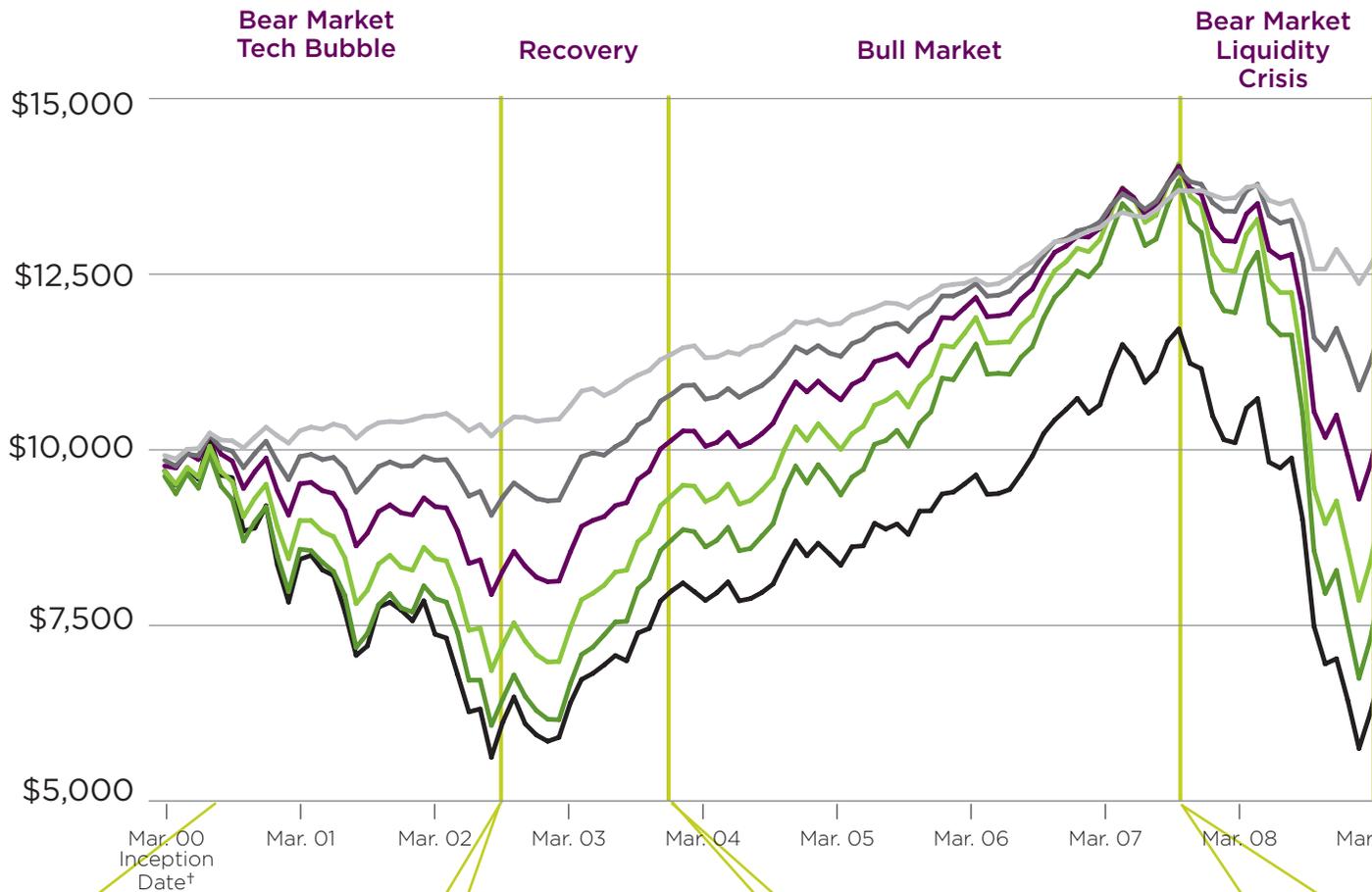
Since their inception, the Nationwide Investor Destinations Funds have:

Endured the tech market crash in 2000	Enjoyed the subsequent mid-decade recovery and bull market	Weathered the precipitous financial crisis of 2008 and early 2009
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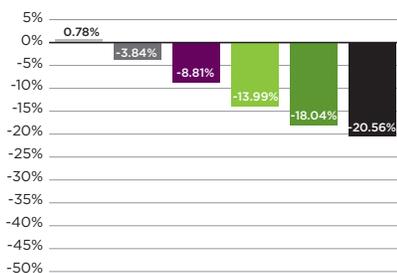
Remarkably, each of the Nationwide Investor Destinations Funds outperformed the Standard & Poor’s 500® (S&P 500) Index on a since-inception basis. More important, because of their precise asset allocation strategy, the Funds consistently captured significantly less of the market’s declines while still participating in a reasonable degree of the market’s advances.

Growth of \$10,000 from March 31, 2000, through March 31, 2012

Class A shares at Net Asset Value (NAV)

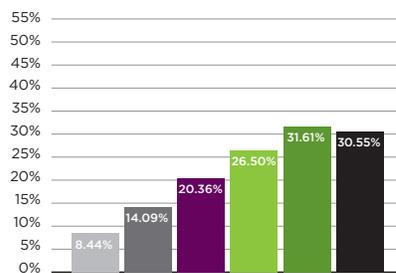


Bear Market/Tech Bubble 2Q00 through 3Q02



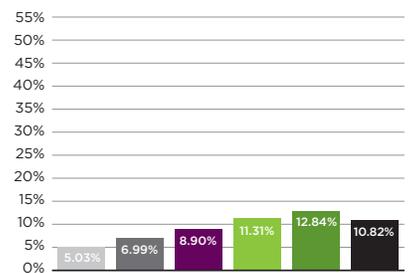
- The economy reeled from the crash of the tech market, accounting scandals, and the uncertain aftermath of the September 11, 2001, terrorist attacks.
- The S&P 500 Index lost nearly 21% on an annualized basis over this period.
- All five Nationwide Investor Destinations Funds outperformed the S&P 500 during this downturn.
- The Nationwide Investor Destinations Conservative Fund posted a slight gain.

Recovery 4Q02 through 4Q03



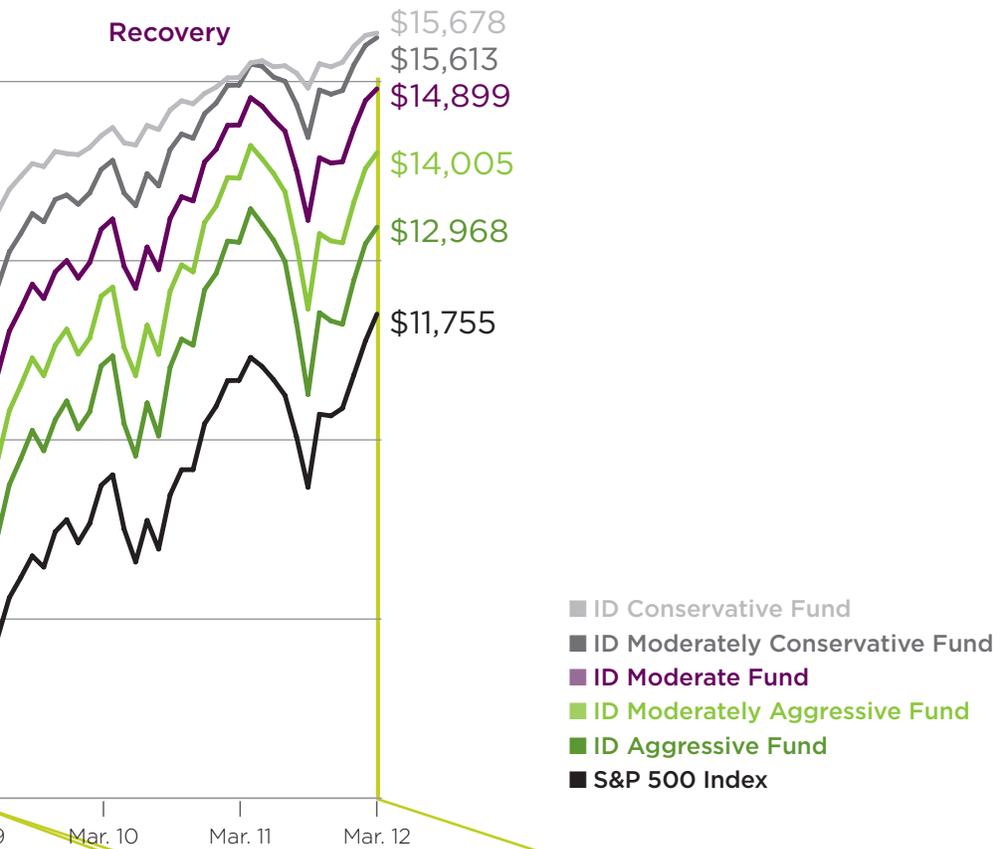
- As the economy regained its footing, the markets rebounded in full force as the S&P 500 Index returned 31% on an annualized basis over this period.
- The Nationwide Investor Destinations Aggressive Fund beat the S&P 500 over this period.
- Each of the other four Nationwide Investor Destinations Funds participated in a percentage of the market's returns - at significantly lower risk levels.

Bull Market 1Q04 through 3Q07



- The market posted steady gains for the next several years, including the S&P 500, which gained nearly 11% annualized over this period.
- Both the Nationwide Investor Destinations Aggressive and Moderately Aggressive Funds outpaced the S&P 500 over this period.
- Each of the other three Nationwide Investor Destinations Funds again captured a reasonable percentage of the market's returns - at significantly lower risk levels.

Source of data: Zephyr StyleADVISOR®.

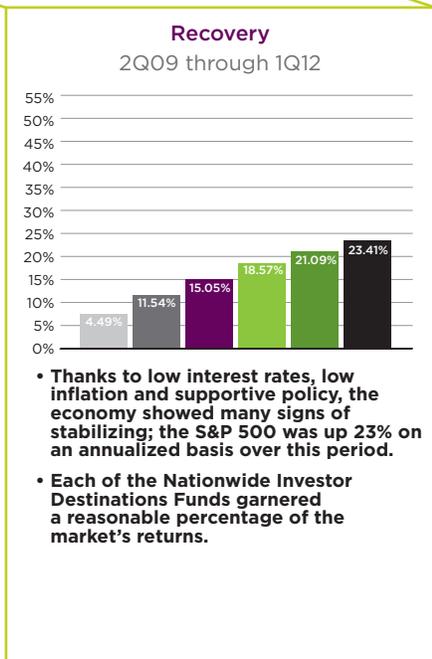
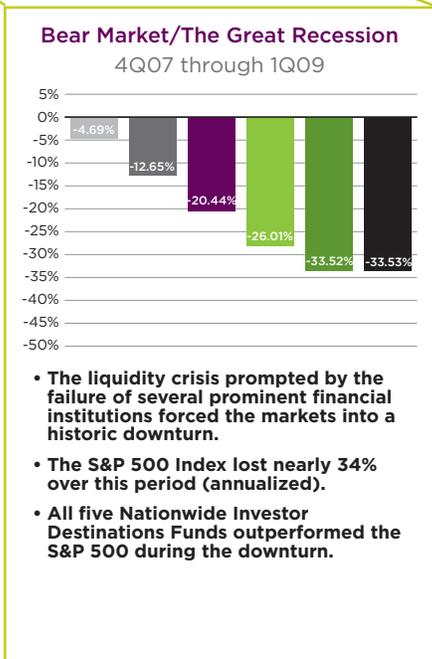


† Performance numbers in this portion of the chart were calculated as of March 31, 2000, to show corresponding benchmark performance for the closest month-end to the Funds' inception date. The actual inception date for the Funds is March 30, 2000.

PERFORMANCE SHOWN REPRESENTS PAST PERFORMANCE AND DOES NOT GUARANTEE FUTURE RESULTS. Current performance may be higher or lower than the performance shown. The investment return and principal value of an investment will fluctuate, so that an investor's shares, when redeemed, may be worth more or less than their original cost. To obtain performance information current to the most recent month-end, which may be higher or lower than the performance shown, please call 1-800-848-0920 or go to nationwide.com/mutualfunds.

Class A shares have up to a 5.75% front-end sales charge and a 0.25% 12b-1 fee. Investors may be able to reduce or eliminate front-end sales charges on Class A shares, based on investment size. Please consult the Funds' most recent summary prospectus and/or prospectus for more details.

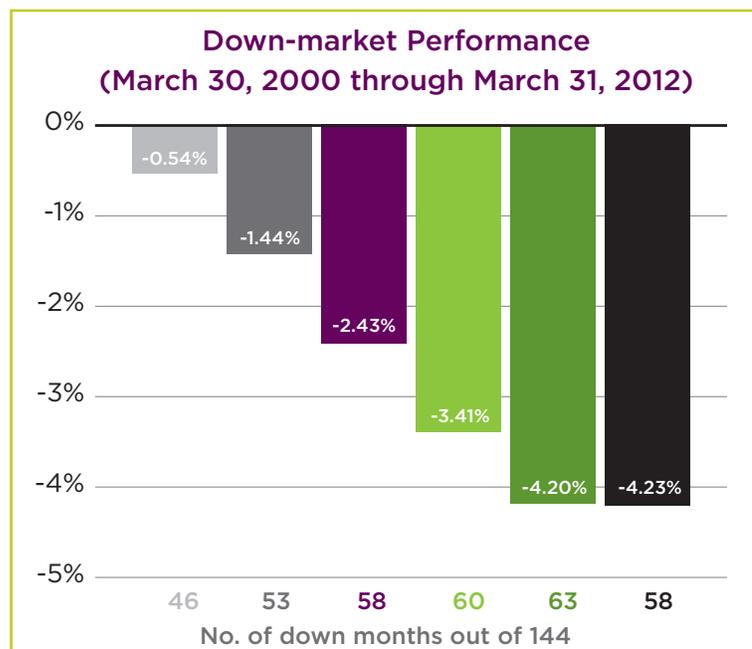
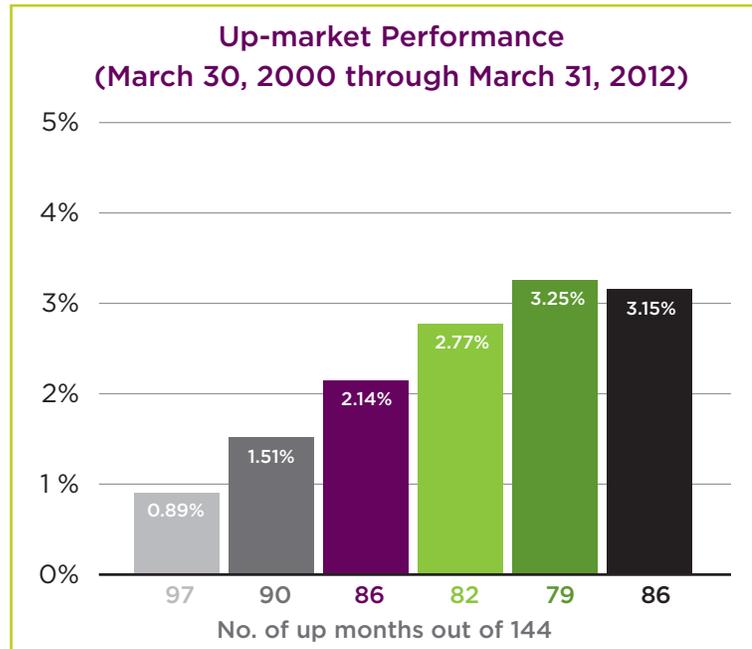
Performance returns assume the reinvestment of all distributions. Returns for periods less than one year are not annualized. Total returns reflect a contractual expense limitation for direct annual Fund expenses for all classes for certain periods since inception, without which returns would have been lower.



Performance in up and down markets

Based on their precise asset allocation for each risk level, Nationwide Investor Destinations Funds have historically participated in a degree of the market's upside and limited the downside.

The charts at right show the Funds' performance over all their up months and down months, respectively, since their inception.



- ID Conservative Fund
- ID Moderately Conservative Fund
- ID Moderate Fund
- ID Moderately Aggressive Fund
- ID Aggressive Fund
- S&P 500 Index

Source of data: Zephyr StyleADVISOR®.

For more information on the Nationwide Investor Destinations Funds, please speak to your financial professional or visit nationwide.com/mutualfunds.

Important Disclosures

Investors should carefully consider a fund's (and each of its underlying funds') investment objectives, risks, fees, charges and expenses before investing any money. To obtain this and other information on Nationwide Funds, please call 1-800-848-0920 to request a summary prospectus and/or a prospectus, or download a summary prospectus and/or a prospectus at nationwide.com/mutualfunds. Please read it carefully before investing any money.

The Nationwide Investor Destinations Funds are designed to provide diversification across a variety of asset classes, primarily by investing in underlying funds. Therefore, in addition to the expenses of the Nationwide Investor Destinations Funds, each investor is indirectly paying a proportionate share of the applicable fees and expenses of the underlying funds.

Asset allocation is the process of spreading assets across several different investment styles and asset classes. The purpose is to potentially reduce long-term risk and capture potential profits across various asset classes.

There is no assurance that the investment objective of any fund (or that of any underlying fund) will be achieved nor that a diversified portfolio will produce better results than a nondiversified portfolio. Diversification does not guarantee returns or insulate an investor from potential losses, including the possible loss of principal.

Principal Risks

Each Nationwide Investor Destinations Fund is subject to different levels of risk, based on the types and sizes of its underlying asset class allocations and its allocation strategy. In addition, each Fund's underlying funds may be subject to specific investment risks such as those associated with: (i) bonds and short-term instruments, (ii) small companies, (iii) mid-sized companies, (iv) international securities, (v) real estate investment trusts (REITs), and (vi) initial public offerings (IPOs).

Market Indexes

Market index performance is provided by a third-party source Nationwide Funds Group deems to be reliable (Zephyr StyleADVISOR®). Indexes are unmanaged and have been provided for comparison purposes only. No fees or expenses have been reflected. Individuals cannot invest directly in an index.

Standard & Poor's 500® (S&P 500) Index: An unmanaged, market capitalization-weighted index of 500 widely held stocks of large-cap U.S. companies that gives a broad look at how the stock prices of those companies have performed.

About Ibbotson Associates

Ibbotson Associates, Inc. ("Ibbotson") is a registered investment advisor and wholly owned subsidiary of Morningstar, Inc. The Ibbotson name and logo are properties of Ibbotson. Ibbotson and its affiliates are not related to Nationwide and its affiliates.

Because each asset class has target allocation ranges based on research conducted by Ibbotson for Nationwide Funds GroupSM, these allocations will vary. Day-to-day market activity will likely cause a Fund's asset allocations to fluctuate from the stated target. Under ordinary circumstances, the Adviser will periodically rebalance the assets of each Fund in order to conform its actual allocations to those stated in the then-current prospectus. The asset class target allocations are subject to change at any time and without notice.

About Nationwide Funds Group (NFG)

Based in King of Prussia, Pa., a suburb of Philadelphia, Nationwide's Investment Management Group (IMG) is the investment arm of Nationwide Financial Services, Inc. (NFS). IMG comprises Nationwide Funds Group (NFG) and Nationwide Investment Advisors, LLC (NIA).

NFG comprises Nationwide Fund Advisors, Nationwide Fund Distributors LLC and Nationwide Fund Management LLC. Together they provide advisory, distribution and administration services, respectively, to Nationwide Funds. NFS is a wholly owned subsidiary of Nationwide Corporation. All of the common stock of Nationwide Corporation is held by Nationwide Mutual Insurance Company (95.2%) and Nationwide Mutual Fire Insurance Company (4.8%), each of which is a mutual company owned by its policyholders.

Distributor

Nationwide Funds distributed by **Nationwide Fund Distributors LLC (NFD)**, Member FINRA, 1000 Continental Drive, Suite 400, King of Prussia, Pa. 19406. NFD is not an affiliate of Morningstar, Inc.

Nationwide, the Nationwide framemark, Nationwide Funds, Nationwide Funds Group and On Your Side are service marks of Nationwide Mutual Insurance Company.

Nationwide Investor Destinations Funds Class A Shares	Ticker	Cusip
Nationwide Investor Destinations Aggressive Fund	NDAAX	63867T858
Nationwide Investor Destinations Moderately Aggressive Fund	NDMAX	63867T650
Nationwide Investor Destinations Moderate Fund	NADMX	63867T726
Nationwide Investor Destinations Moderately Conservative Fund	NADCX	63867T585
Nationwide Investor Destinations Conservative Fund	NDCAX	63867T783



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